

BRAINSPARK



Advance Stream Selection and Career Guidance Report for

NEHA SHARMA

BY BRAINSPARK



Class XI

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Dear Neha,

Congratulation!

We would like to congratulate you for taking the right step towards this self-exploration initiative through this self-evaluation report.

Why this Career Counseling Guide

Today, the most important or valuable resource is information, the more information you will be having about yourself, i.e. your liking, your motivation, your mental skill, the more you will take right decision about your education, career and organization.

The purpose of this counseling guide is self-exploration, so, a student can self-evaluate himself and can prepare in well advance for his future career.....

It may be noted here in this regard that mere a degree today is not enough to get a job, rather getting a job is not enough, but the right profession where one can utilize his professional education, skill and right organization where his mental resources, like, his nature, behavioral pattern and psychological parameters and demands are met/ properly aligned, is utmost important because BRAIN AND MIND are two forces from within that helps a person to perform better for a longer period which is again a must for right career growth else frequent job hopping for right job or organization will only bring down your career graph.

So, which all parameters are needed to evaluate a student's career assessment?

Skill Assessment	Result
1. Aptitude Assessment	Shows natural skill to do something, consist of Mechanical Assessment, Logical Assessment, Numerical Assessment, Abstract Assessment, Verbal Assessment and Spatial Assessment
2. Interest Assessment	Shows interest in different job/task which can be broadly divided into six category. Like, Enterprise, Artistic, Social, Conventional, Realistic, Investigative, filters further to decide specific career field.
3. Job Motivation Assessment	Helps you to understand what motivates you most in your profession, so you can select best company for you to work with where you perform best once you receive an offer letter in your hand.

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4. Behaviour assessment	Helps you to assess how you behave in different situations like work pressure, stress, an uncooperative boss or irregular work schedule etc.
5. Personality Assessment	Helps you to assess your personality and know yourself like you are Introvert or Extrovert, Helpful or Selfish, Dominating or Cooperative, these information helps to prepare beforehand and prepare for your professional life.

Remember, only knowledge or skill is not enough to perform in a profession, your mind plays equally important role to make you perform, so, it is very important to know how you will behave in your job environment, your psychological or mental development, your stress taking capability and other parameters are equally responsible for your performance.

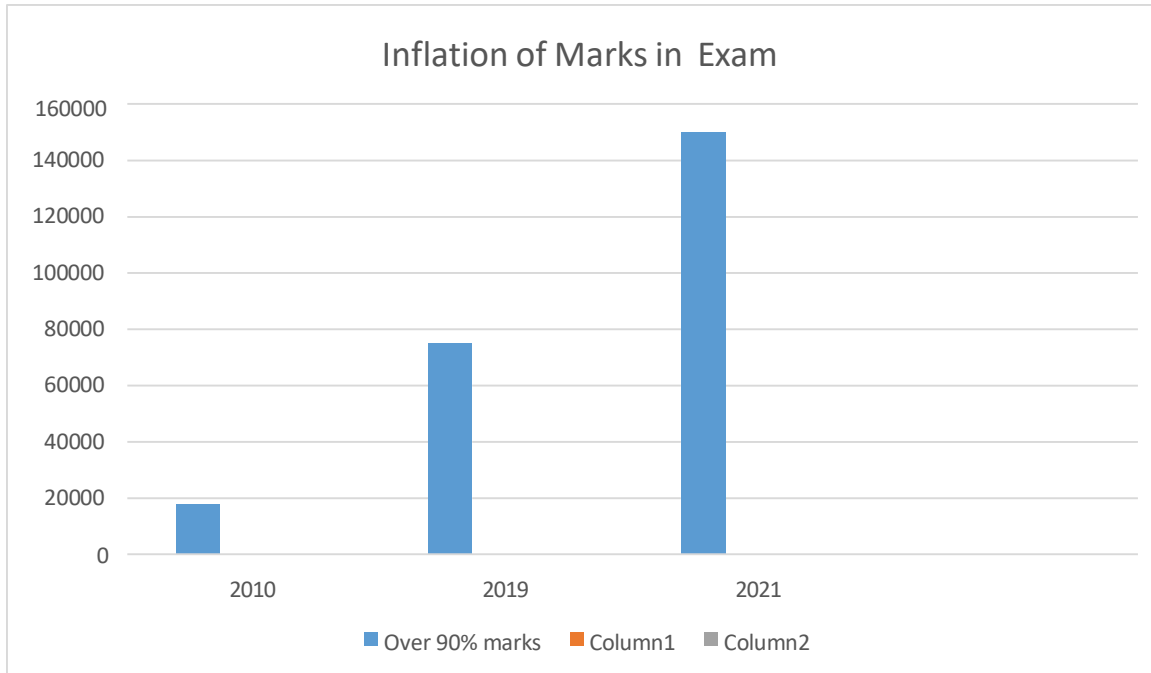
According a recent survey, more than 50% employees realize in their mid- thirty that they are not in the right profession, but very few have the courage or resources to change the profession, so, they have to compromise for the rest of the life.

So, go ahead and explore this report and evaluate yourself.

Wish you a bright future ahead.

Team Brainspark.

What's the biggest challenge students are facing in current situation?



With more than 150000 (One lac Fifty Thousand) students scoring more than 90% in CBSE Grade XII Exam in 2021.

In state board School Final Examination in West Bengal one to tenth positions has been shared by no. of students, like each position being shared by 5-10 no. of students.

In another example, 98.85% students have been qualified for joint Entrance exam for the year 2022.

Statistics of ICSE Exam 2022 class X:

Total number of students 231063

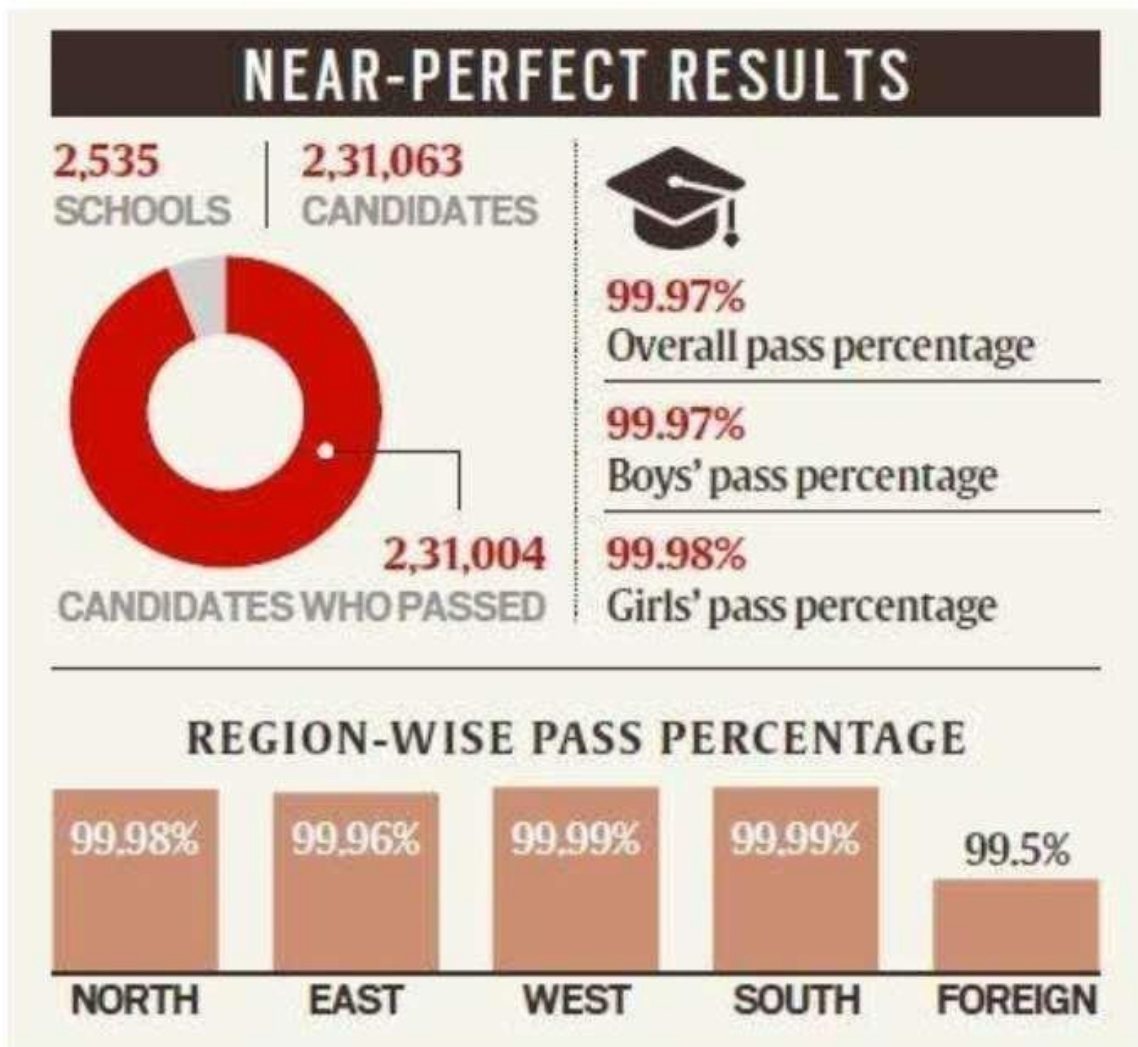
Number of passed out students 231004

Percentage of pass – 99.98%

Source: The Indian Express



Kanishka Mittal from City Montessori School in Kanpur.

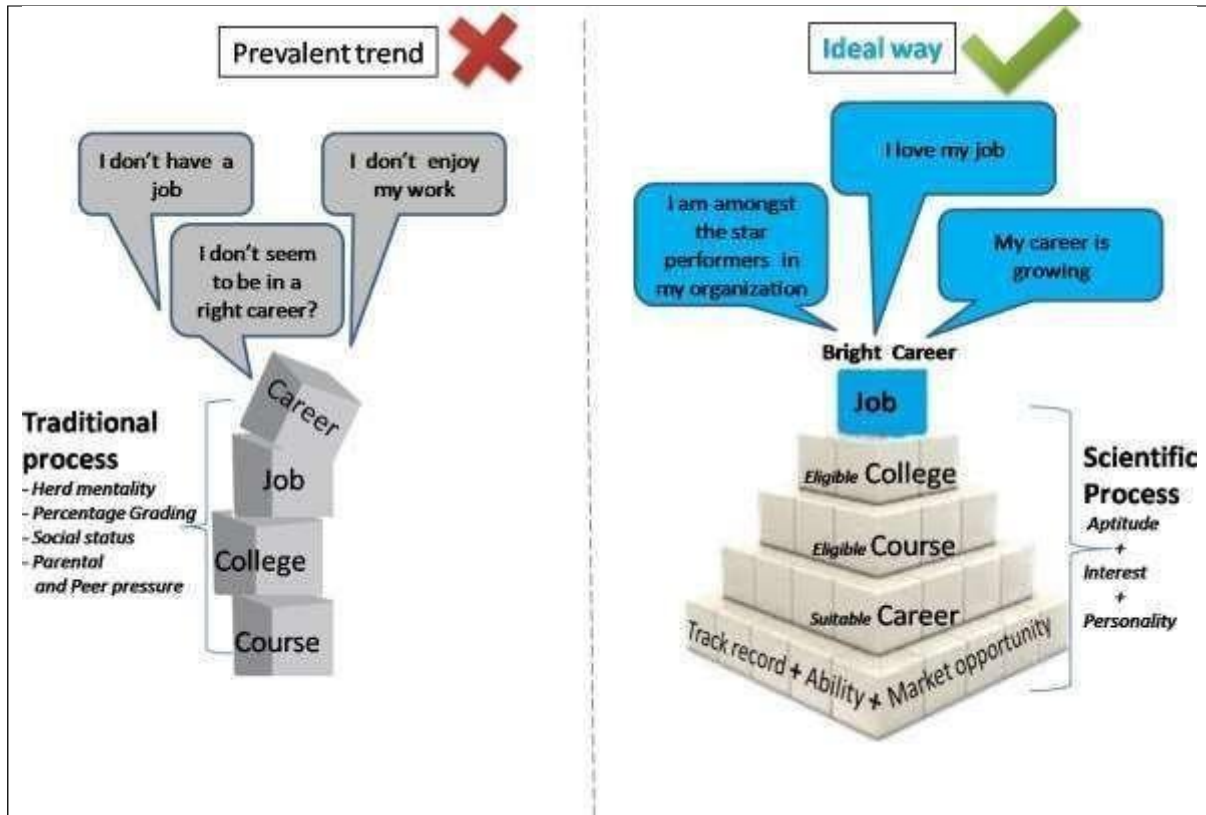


Highlights:

First rank secured by 4 students – 499 marks out of 500 marks 2nd Position secured by 35 students – 498 marks out of 500 marks 3rd rank secured by 71 students – 497 marks out of 500 marks Top 3 rank secured by more than 100 students

DIFFERENCE BETWEEN TRADITIONAL WAY AND SCIENTIFIC WAY FOR CHOOSING CAREER

Any career based on this model is Scientific and hence more productive, provide mental peace to both parents and candidate and every penny spent for education or career is well spent and worth.



Why Career Mapping Test

- 70% of the teenagers choose their higher education based on peer pressure
- 82% - 85% of the teenagers are confused on their career and higher education plan
- 65% of the teenagers don't share their dreams and aspiration
- 85% of the teenagers are stressed because of the anxiety, over expectation and fear of failure!

Career Mapping Benefits

- Map your higher education and career plan
- Take informed decision about future courses and career
- Real insights into your career potential attributes

Three biggest mistakes that parents do while choosing career for their child:

❖ **Most of the parents want their child to be doctor or engineer, Ignoring child's**

- Intelligence
- Wish
- Talent
- Dream

❖ **Child's Biggest Mistake:**

- Driven by Fantasy
- Follow batch mate

❖ **Factor that influence parent's career decision:**

- Social Status
- Unfulfilled dream of parents
- Family tradition
- Follow Trend

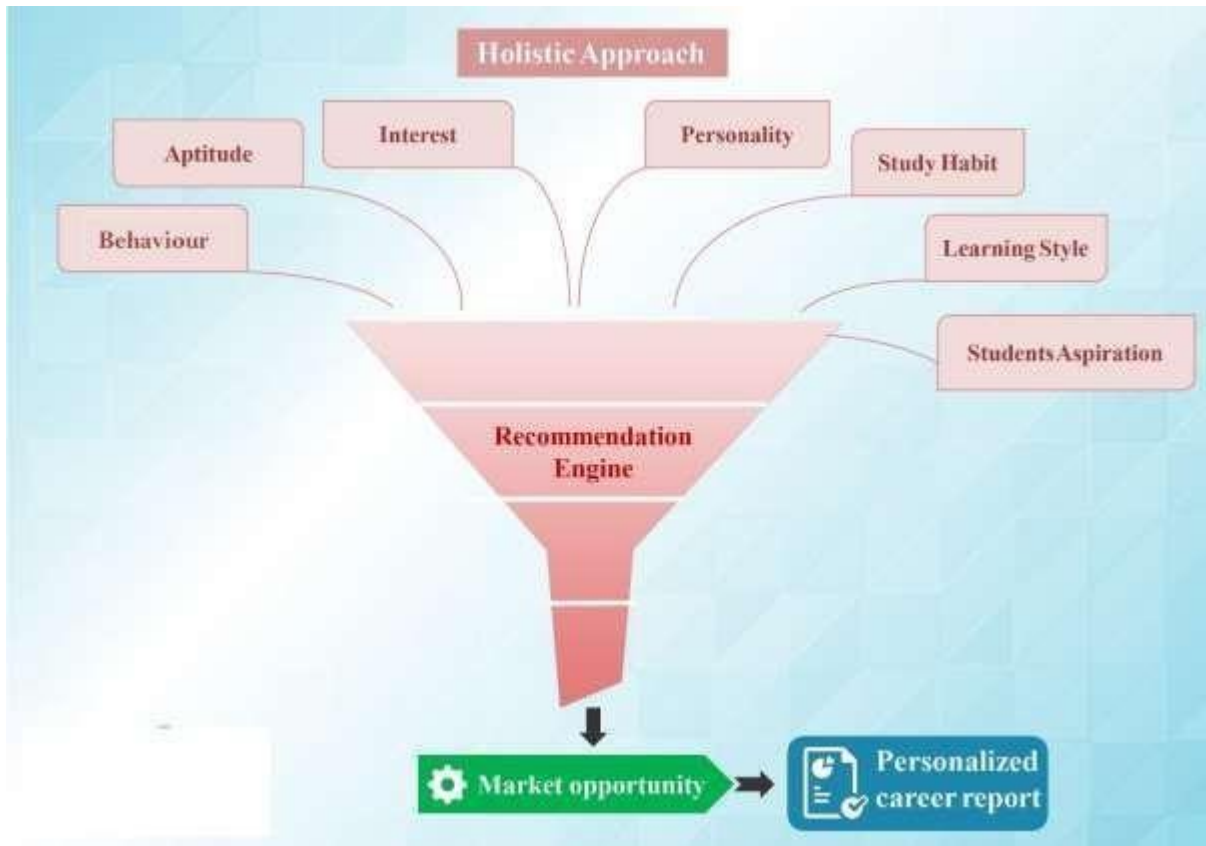
❖ **Myth**

- Science has better career growth

❖ **Factor That influence a Student's Career**

- Aptitude
- Interest
- Motivation
- Behavior
- Intelligence
- Personality

What all the parameters we consider for Career Guidance Report



Understanding Your Assessment Report

Intelligence Assessment Aptitude Test Results

This section tests a student's natural ability or talent to perform certain kinds of things. No prior knowledge is generally required to attend the test. The scores in this section will show what you are naturally good at.

Interest Test Results

This test shows your interest in various career options. This will help you to find areas that you have a strong interest in and therefore more likely to enjoy work.

Job Motivation Test Result

Job motivation "is a set of energetic forces that inspire a person to be more productive, and it can be anything, like, Money, Job Security, Socializing, Fun and Enjoyment, Balanced life or Learning etc. originate both within as well as beyond an individual's being, to initiate work-related behavior, and to determine its form, direction, intensity, and duration

Behavioral Test Assessment

What is behavioral assessment?

A behavioral assessment is a type of psychological exam that is used to examine an individual's patterns of behavior, here, in your professional world. They are becoming increasingly popular with employers as they can help provide insights into a prospective employee's behavior, thoughts, emotions, and motivations, which influence employer's productivity.



What is Personality

Personality is the combination of behavior, emotion, motivation and thought patterns that define an individual. Your personality is just beginning to form and takeshape at this stage and will most likely change with your life experiences. This personality test will give an introduction to exploring yourself. Note: In case the student has not marked enough options, the personality test results will show as 'invalid'.

Vocational Recommendation

People working in professions that they are naturally good at and interested in are more likely to succeed than people who pick professions that do not match their talent and interest. At the end of this report, you will see 2 or 3 recommended career options based on analysis of your aptitude, subject knowledge and interest test results. These are the best suited career options that you are most likely to enjoy and excel in.

About Aptitude Test

Aptitudes are natural talents, special abilities for doing, or learning to do, certain kinds of things. Manual dexterity, musical ability, spatial visualization, and memory for numbers are examples of such aptitudes. Every occupation -- whether it is engineering, medicine, law or management -- uses certain aptitudes. The work you are most likely to enjoy and be successful in is work that uses your aptitudes. There is a definite relationship between aptitudes and a person's success in certain occupations. People working in professions related to their aptitudes are usually happier and more successful than those who pick careers that don't match their aptitudes. A career should provide much more than a means of making a living. It should be interesting, pleasant and provide a sense satisfaction and self-worth.



IQ Test



Numerical Reasoning



Spatial Reasoning



Verbal Reasoning



Logical Reasoning



Abstract Reasoning

Abstract Reasoning [AR]

Abstract Reasoning is the ability to logically work with and analyze information non-verbally, the ability to see patterns and relationships, and think laterally. Abstract Reasoning is one of the core and fundamental aptitudes and forms the foundation of success across several careers such as: **computer programming, data analysis, medical and paramedical fields, law, management careers, chemistry based careers** and so forth. It is also an important aptitude for careers such as engineering, psychology, administrative services and so on.



IQ Test

An Intelligent Quotient indicates a person's mental abilities relative to others, everyone has numerous specific mental abilities, some of which can be measured accurately and reliable predictors of academic and financial success and is used to measure one's general intelligence, commonly misunderstood as it depends upon skills and knowledge you've learned in the past. IQ indicates a person's mental agility.

Spatial Reasoning [SR]

Spatial Reasoning is the ability to mentally manipulate objects in three-dimensional space. This test assesses how well the student can understand, imagine and visualize objects in space and from different angles and later process this information constructively. Spatial Reasoning, as an aptitude is a core requirement for careers such as: **medicine and surgery, dentistry, paramedical fields, architecture, photography, all designing based careers, aviation, astrophysics, astronomy, visual arts** and so forth. It is also an important aptitude for careers such as computer animation, graphics, game development and so on.





Numerical Reasoning [NA]

Numerical Ability refers to the understanding of numerical relationships and understanding of numerical concepts. Numerical ability, along with verbal ability, often forms the core of academic success. Numerical Ability, as an aptitude is a core requirement for various careers such as: **engineering, computers and IT, chartered accountancy, architecture, costing, banking and insurance, chemistry and physics based careers, and various finance careers**. It is also an important aptitude for other careers such as management, economics, marketing, actuaries and so forth.

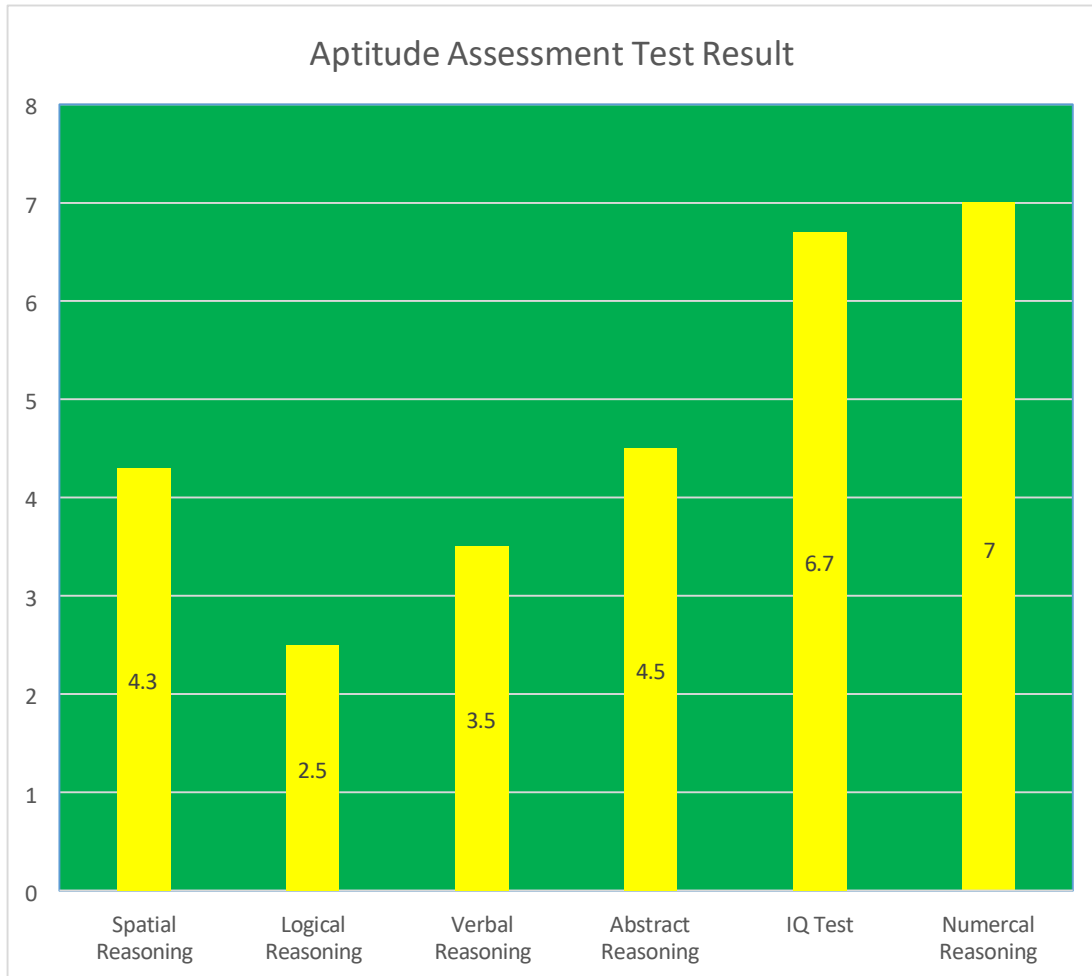
Verbal Ability [VA]

Verbal Ability refers to the ability to deal with word symbols and understand complex verbal relationships. This test measures the student's vocabulary, word fluency, and verbal comprehension. Verbal ability often forms the core of academic success, along with numerical ability, and as such is a skill required across various careers. Verbal Ability & Comprehension as an aptitude is important for various careers such as: **language-based careers, mass media, communications, journalism, social sciences, law, hospitality, public relations and so forth**. It is also an important aptitude for a multitude of other careers such as management, event management, administrative careers and so forth.



Logical Reasoning

Logical or deductive reasoning involves using a given set of facts or data to deduce other facts by reasoning logically. It involves drawing specific conclusions based on different situations. Transitive inference, or linear syllogistic reasoning, is one of the simplest forms of logical reasoning, It is how a person applies a rational to number of practices and phenomena in everyday experience. Logical thinking skills require and involve a progressive analysis, for example, by weighing all available options, using facts and figures, and making important decisions based on the pros and cons. Jobs based on Logical reasoning: **Decision Scientist/Data Scientist, Lawyers, Investment Banker, Management Consultant, Computer Programming**

APTITUDE BASED TEST RESULT**Your top three Aptitude:**

1 Numerical Reasoning: This refers to the understanding of numerical relationships and understanding of numerical concepts. Numerical ability, along with verbal ability, often forms the core of academic success.

2 Abstract Reasoning: This is the ability to logically work with and analyze information non-verbally, the ability to see patterns and relationships, and think laterally.

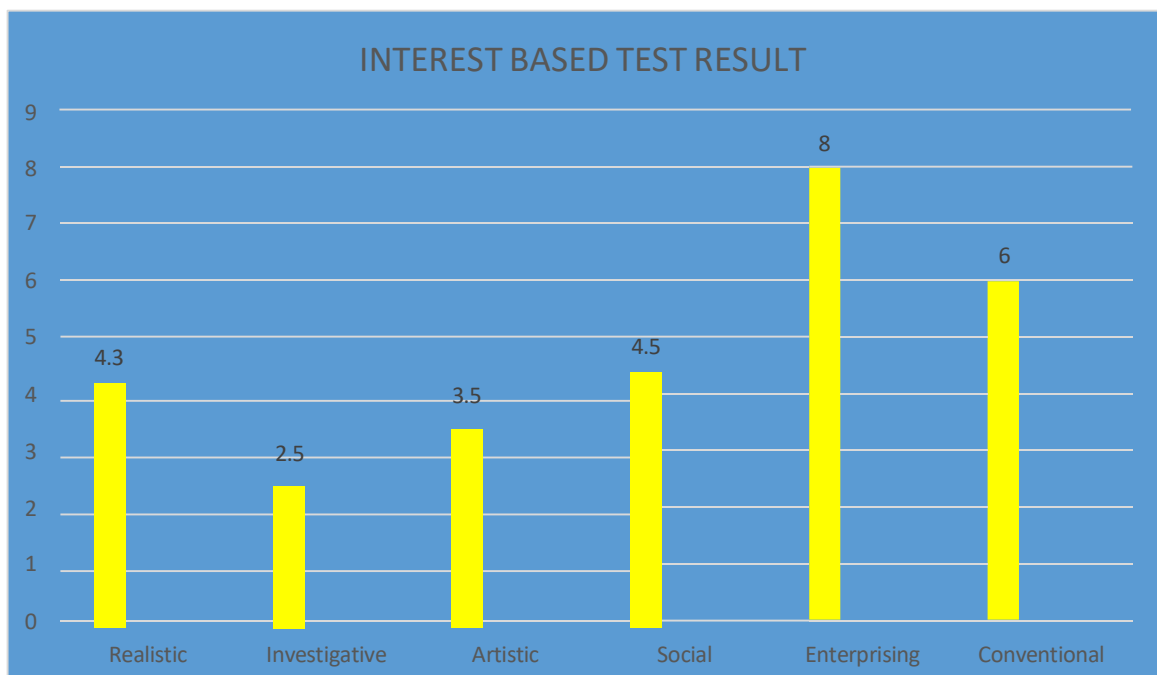
3 Spatial Reasoning This is the ability to mentally manipulate objects in three-dimensional space. This test assesses how well the student can understand, imagine and visualize objects in space and from different angles and later process this information constructively

INTEREST BASED TEST RESULT

What is interest?

"Interests" are those activities you do for fun or enjoyment, like, watching movie, playing chess, reading novel and so on, likewise, if you can find out your interest area and choose a profession which you like the most, then you can turn your passion to your profession

Summary: Interest is important in choosing a career or occupation because interest keeps you motivated and engaged in your work. Since work takes up most of your time during a day and week, if you have no interest in what you are doing, you will most likely become unhappy and unproductive.



Your top three interest area:

1 Enterprising: These people like to work with others and enjoy persuading and performing **Business, Politics, Leadership, Entrepreneurship, managing, persuading, marketing, verbal ability, ability to motivate**

2 Conventional: These people are very detail oriented, organized and like to work with data. **Accounting • Court Reporting • Insurance • Administration • Medical Records • Banking • Data Processing**

3 Social: These people like to work with other people, rather than things. **People skills, teamwork, helping community, verbalability, listening, showing understanding**

JOB MOTIVATION BASED TEST RESULT

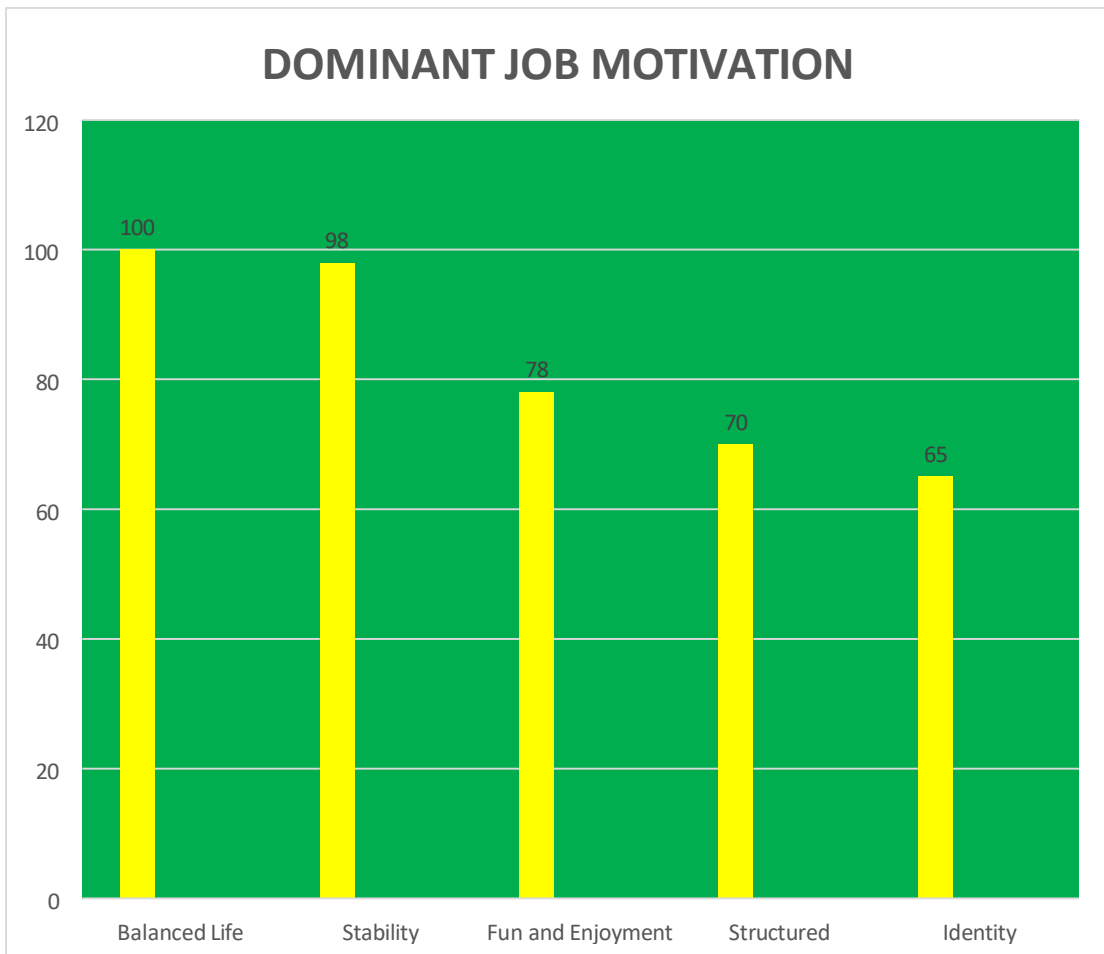
What is Job Motivation?

Job motivation "is a set of energetic forces that inspire a person to be more productive , and it can be anything, like, Money, Job Security, Socializing, Fun and Enjoyment, Balanced life or Learning etc. Originate both within as well as beyond an individual's being, to initiate work-related behavior, and to determine its form, direction, intensity, and duration

Why it is important to identify your Job Motivation in your profession:

To get early promotion and raise in salary it is utmost important to be the best employee by performing over expectation and then only it will be possible once you identify you job motivation and choose the profession which meet your job motivation. On the contrary, if your job doesn't match your motivation level, naturally your performance level will become low and so your improvement

Your Score Card



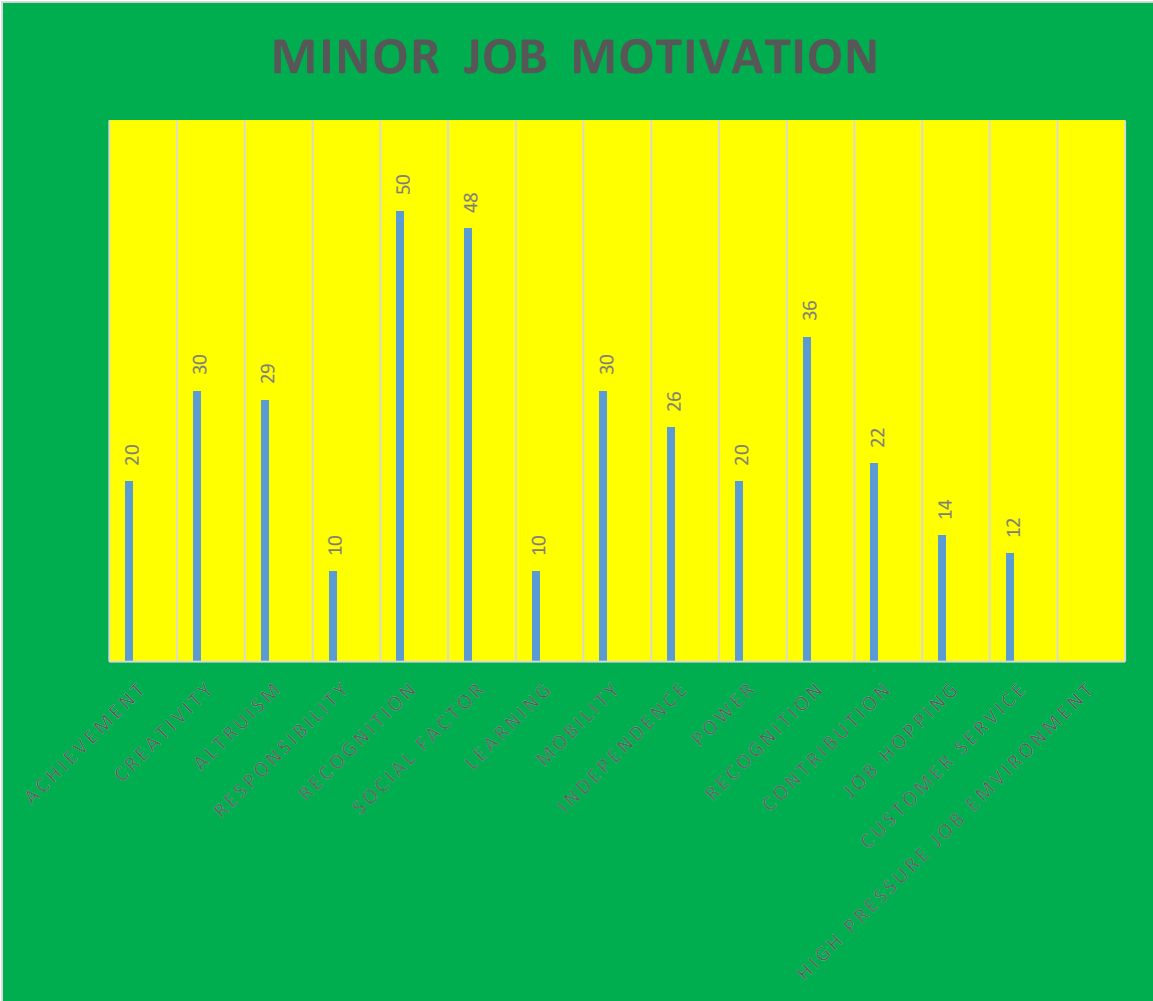
What job environment motivates you most:

1 Balanced Life: While you look for a job, the prime consideration you should take into account is work life balance, too long working hours or high pressure job will take away your family time.

2 Stability : Next, you should look for **stability**, means, you don't like frequent changes in job, here, you should give more weightage to stability than money.

3 Fun and enjoyment is another motivating factor for you where you can enjoy life in parallel to your profession.





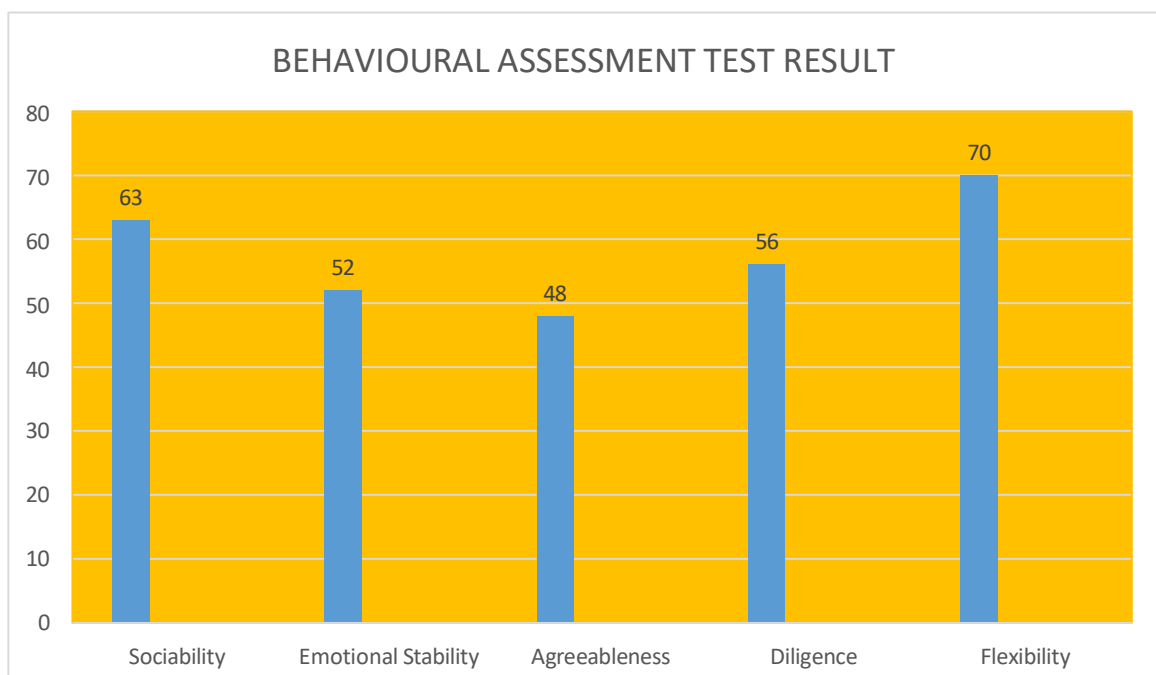
BEHAVIOURAL ASSESSMENT TEST RESULT

What is behavioral assessment?

A behavioral assessment is a type of psychological exam that is used to examine an individual's patterns of behavior, here, in your professional world. They are becoming increasingly popular with employers as they can help provide insights into a prospective employee's behavior, thoughts, emotions and motivations, which influence employer's productivity.

Why it is important?

An organization's growth depend upon it's workforce and employee's productivity depends upon harmony, co-operation, understanding and other parameters. Such assessment help you to know your strong areas, your weak areas as well and take necessary action to improve those parameters so one can prepare well in advance for his/her career growth.



Your top three behavioral pattern :

1. Flexibility: What it means?

You can adjust yourself in any situation quickly and because of that any stressful or negative cannot influence your productivity level, hence organizational growth remain constant.

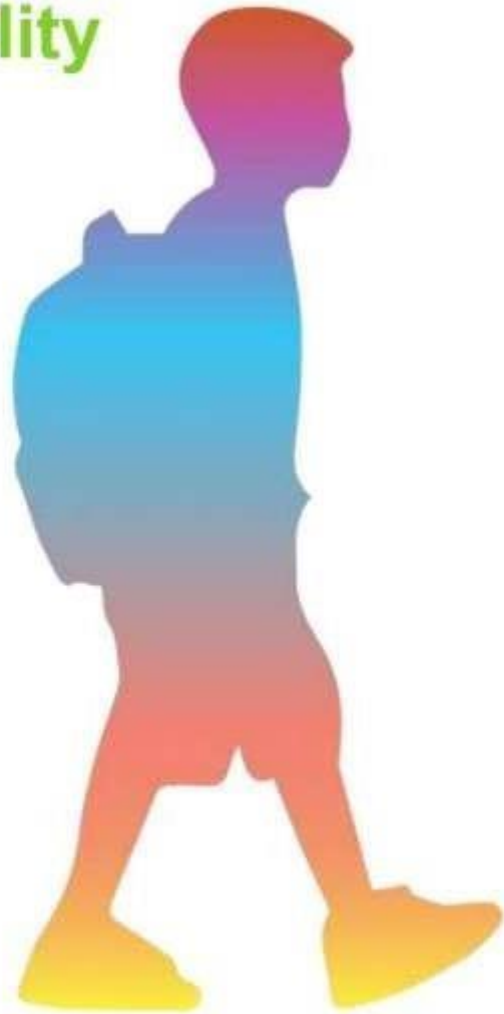
2. Sociability: What it means

Your social skill is next strong area which will help you to manage a team as you can mix well and can develop harmonious relation among people of different mindset.

3. Diligence: What it means?

Diligence is carefulness or persistence, if you are given a task you will complete and deliver the work after checking all the micro details, so, there will be no error which will help increase your performance level.

Personality



YOUR PERSONALITY ASSESSMENT

What is Personality?

Personality is the combination of behavior, emotion, thought pattern that defines an individual. Personality psychology attempts to study the similarities and differences among these patterns among different people and groups. There are many definitions and theories of personality which is based on varied aspects of human beings. Some are based on body fluid, emotion, the physique and human nature such as introversion, extroversion, adaptability, compatibility, sociability and so on. The personality inventory is based on one such classification and is just an indicator. The personality of the student is just beginning to form and take shape. As life experiences occur different personality traits beginning to be exposed or exhibited. This personality inventory gives a little self-discovery – and could be a lead to one's own self-discovery on one's own self exploration.

Four Key Characteristics of your Personality:

- **Extravert:** Extraverts are outgoing, energetic and action-oriented. They are enthusiastic and expressive
- **Intuitive:** Intuitives pay more attention to information that is imaginative and original. Intuitives focus on the future.
- **Thinker:** Thinkers make decisions using logic and impersonal analysis. They think with their heads rather than their hearts.
- **Judge:** Judges prefer a lifestyle that is decisive, planned and orderly. They like a life that is organized and controlled

Famous TYPE1s and regular people alike typically do well in careers where they can express TYPE1 traits like creativity and vision. They are naturally inclined toward artsy things, so the humanities is usually a great field for TYPE1 careers while they work well with others, these introverted types generally prefer to work alone.

Some possible TYPE1 career path options that might be good career matches include the following:

- **Artist**
- **Counselor**
- **Graphic Designer**
- **Photographer**
- **Librarian**
- **Psychologist**
- **Physical Therapist**
- **Social Worker**

TYPE1s also do well in a career path that deals with communication, such as interpreting, copywriting, or UX designing. Although it is important to note that there isn't just one ideal career path for TYPE1s wanting to climb a career ladder, there are some jobs that aren't a natural fit for the sensitive TYPE1. This includes jobs in law enforcement, sales, law, or any field where their moral compass or true nature might feel out of place

TOP THREE IDEAL CAREER AND STREAM FOR AKASH

1. Sector: Finance

Career Options	Banking and insurance, Costing, CA, Economist, Market research Analyst, Statistician, Business Analyst, Corporate Financial Analyst, Investment Banking Analyst.	
Work Areas	Banking and insurance, Financial Companies, Share Broking Companies , Market research companies	
Job Role	Financial planning, Budgeting and forecasting, Financial decisions for companies, Investment decisions for companies.	
Recommended Stream/Degree/Course		
Class 11/12		Graduation
Stream: Arts/Commerce		Degree: BA/B.com
Subject combination: Main Subjects: Economics, Math, English/Accountancy		Subject combination: BA: Main Subjects: Economics, Math, English, Sociology B.com: Cost Accountancy and Auditing, SPOP, Financial Accounting, Statistics, Financial Law, Corporate Tax etc.
Post-Graduation		Professional Skill required
MBA in Finance, Certified Management Accounting, Chartered Financial Analyst, Chartered Accountant.		High level of Numerical and Analytical Skill

2. Sector: IT

Career Options	Graphic designing, Animation, Visualizer, Concept artist, Landscape architect, Industrial designer, CAD/CAM Designer/ Building Architectural Course	
Work Areas	IT Companies, Industrial Engineering Companies, Construction/Real Estate Companies, Advertising Companies.	
Job Role	3D Graphic Designer, Animator, Web Developer, Building Architecture	
Recommended Stream/Degree/Course		
Class 11/12		Graduation
Stream: Arts/Commerce/Science	Degree: B.Sc in Graphic and Web Design	
Subject combination: Available Subject with drawing/Computer/IT related subject as optional.	Subjects: Available Subjects are Graphic Design, Animation, Web Design.	
Advance level Post-Graduation	Required Professional Skill	
MCA/Diploma in CAD/CAM/Building Architectural Course	High level of Visualization and conceptualization along with current trend in relevant subject.	

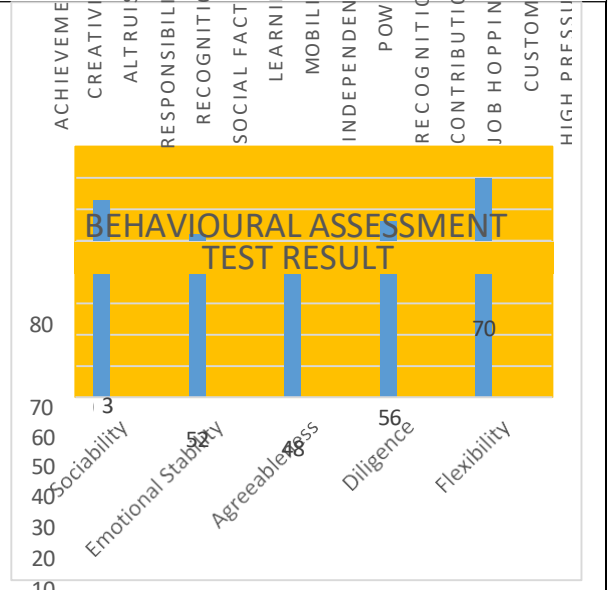
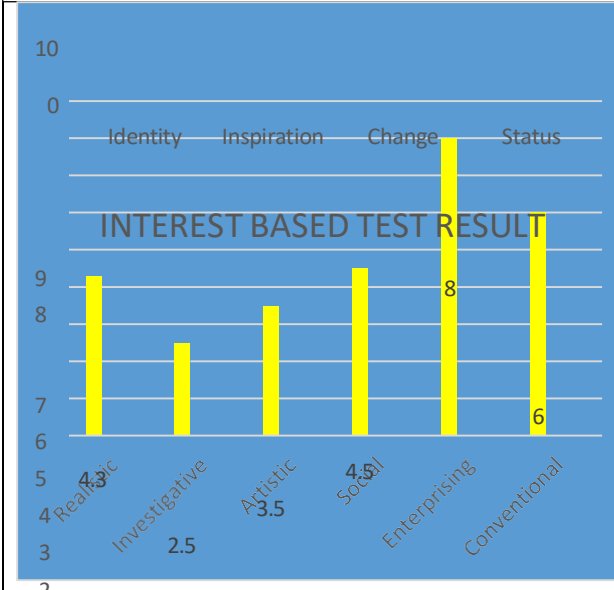
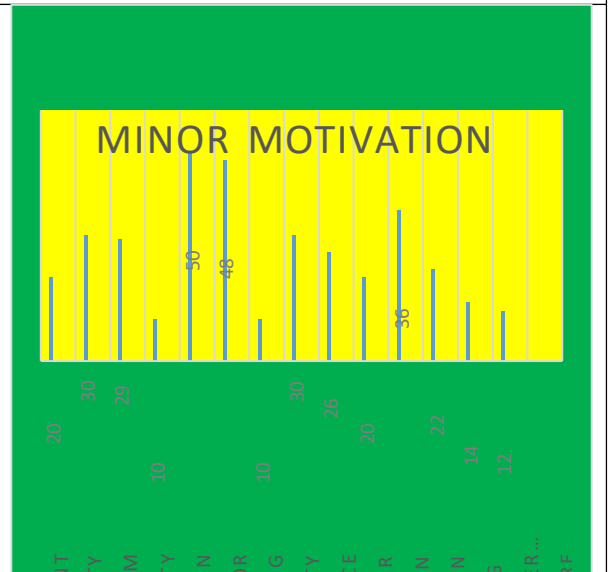
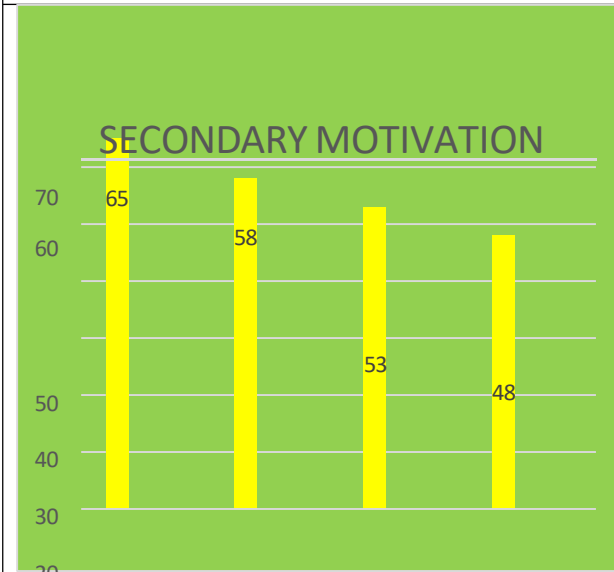
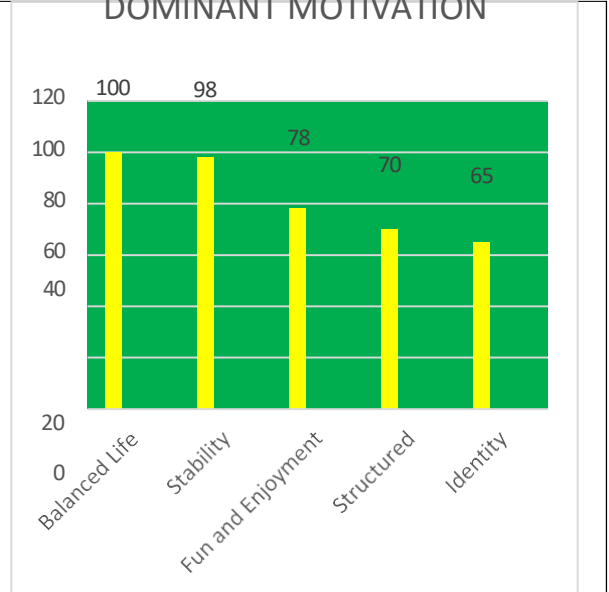
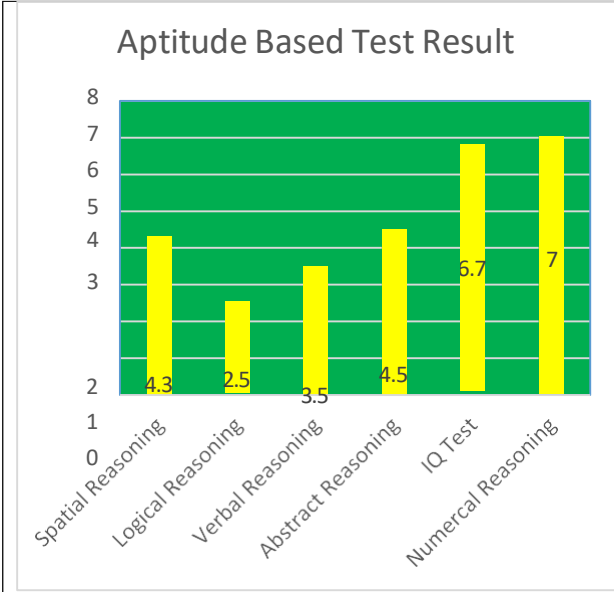
3. Sector: Mass Media

Career Options	Communications, journalism, Social Sciences, Law, Hospitality, Public Relations,	
Work Areas	Newspaper, TV Chanel, High Court, Hotel, Corporate Houses, NGO	
Job Role	Journalist, Newsreader, Anchoring, Lawyer, Public Relation Officer, Receptionist-cum-CRM Officer (Customer Relationship Management)	
Recommended Stream/Degree/Course		
Class 11/12		Graduation
Stream: Arts	Degree: BA	
Subject Combination: Available Subjects with any foreign language/Art/ Drawing as additional/optional Subject.	Subject Combination: History/Geography/Pol. Science/Economics/English/Bengali/Hindi along with Sociology, any foreign language/Art/ Drawing as additional /Optional Subject.	
Post-Graduation	Required Professional Skill	

Journalism, Hotel Management, LLB, Marketing /Sales Management, HR Management

Natural Flair for public speaking, understanding current situation around, Strong vocabulary and grammatical base with pleasant personality

Summary of Graphical Analysis

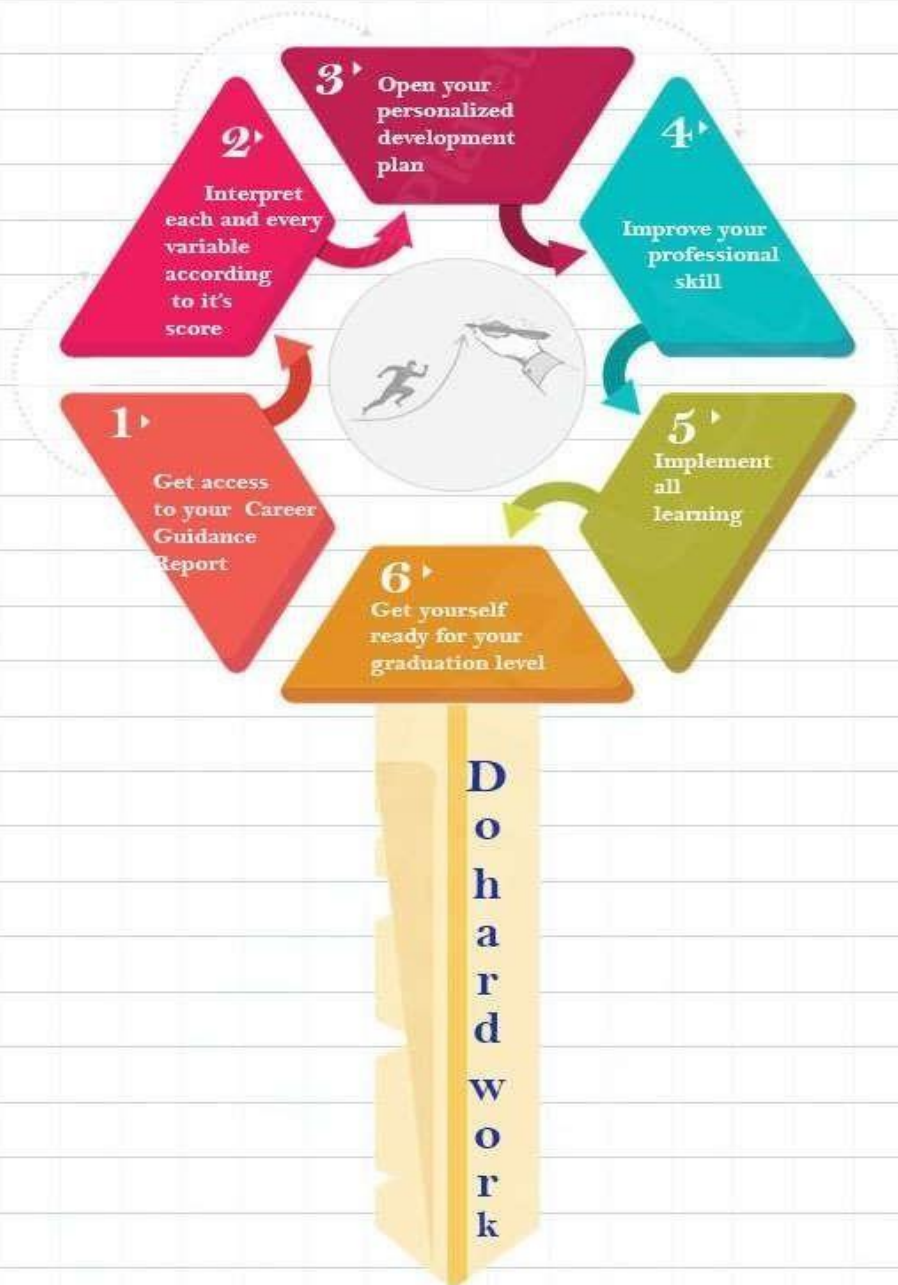


Analytical information Summary of Akash Sharma:

	Aptitude			Behavioural Assessment		
1	Numerical	7/8		1	Sociability	63
2	IQ	6.3/8		2	Emotional Stability	52
3	Abstract Reasoning	4.5/8		3	Agreeableness	48
4	Verbal Reasoning	3.5/8		4	Diligence	56
5	Logical Reasoning	2.5/8		5	Flexibility	70
6	Spatial Intelligence	4.3./8			Four Key Personality	
	Interest			1	Extravert	
1	Realistic	4.3		2	Intuitive	
2	Investigative	2.5		3	Thinker	
3	Artistic	3.5		4	Judge	
4	Social	4.5		Top three career recommendation:		
5	Enterprising	8		1. Sector : Finance		
6	Conventional	6		Banking and insurance, costing, CA, Economist, Market research Analyst, computers IT, Finance, Statistician.		
	Dominant Job Motivation			Work Areas:		
1	Balanced Life	100		Bank, Insurance, CA Firm, Consultancy Firm, Finance/Share Broker Firm.		
2	Stability	98		2. Sector: IT		
3	Fun and Enjoyment	78		Graphic designing, Concept artist, Landscape architect, Industrial designer, Building Architect		
4	Structured Life	70		Work Areas:		
	Secondary Job motivation			IT, Industrial Engineering, Construction Company		
5	Identity	65		3. Sector: Mass Media		
6	Inspiration	58		Mass media, Communications, Journalism, Social Sciences, Law, Hospitality, Public Relations		
7	Change	53		Work Areas:		
9	Status	48		Media & Publication House, Radio/TV news Reader, Event Anchor, Hotels, NGO, Lawyer, Public Relation officer, Receptionist etc.		
	Minor Jobmotivation			Career Development Suggestions:		
10	Achievement	20		Check career related you tube video, Google for current job trend in your suggested profession, professional skill requirement for your target job, watch interviews, note the tips and get yourself accustomed with professional environment		
11	Creativity	30				
12	Altruism	29				
13	Responsibility	10				
14	Recognition	50				
15	Social Factor	48				
16	Learning	10				
17	Mobility	30				
18	Independence	26				
19	Power	20				
20	Recognition	36				
21	Contribution	22				
22	Job Hopping	14				
23	Customer Service	12				
24	High Pressure Job Environment	0				



Development Plan



PARENT SECTION:

- A. Understand your child, every child is different, and we need to understand the inclination of our child, and for that, we must expose them to various activities, let them be free and close to nature so that they can express their positivity.
- B. The realistic approach does not burden our child with our aspirations. What dreams we put on ourselves we put those dreams on our children, and we want them to do that irrespective of the fact whether they are capable and interested in doing that or not.
- C. Be parents, our children can have several friends in life, but they have got only one set of parents. We have to make them understand what is right or wrong and help them to learn skills which are necessary to survive in this world.
- D. Let your child learn from his/her experiences and do not overprotect them.
- E. A major issue with today's generation is their parents protect them too much which prevents a child from having some real-time experiences and learning. Let the child have negative experiences so that they can face the real world in the future.
- F. Your child should confide in you, if your child makes a mistake, you should be the first person to tell, and this can happen only when you understand your child when you do not burden him/her with ideologies which you think it should be.
- G. Do not be too much idealistic before them. Most of the time parents give unrealistic advice because they want to reflect an ideal image in front of the child. Today's environment needs a realistic representation of parents rather than idealistic.

